

Benefits:

- > No capex required
- > Fast deployment
- > Less burden on IT
- > Managed by the video professionals
- > Simple monthly fee
- > Variety of deployment options

Managed Services for Video

Save Money and Time

The Challenge

Qumu provides a Managed Video Service option to its customers to help address budget, personnel and time constraints in deploying and operating an Enterprise Video solution. Qumu's Managed Service option let's you get up and running quickly with minimal resources required from your IT department and requires no hardware or software purchases.

How It Works

Qumu's Managed Video Service is easy to buy with a simple three-step process:

- > **Consult** - Qumu's sales consultants work with you to determine your needs and the best deployment method to achieve your goals.
- > **Choose** - You pick the video options you need - live, video on demand, and what sort of integration you want with existing enterprise systems.
- > **Contract** - You sign a services contract with Qumu to provide the capability. We bill you monthly.

Qumu takes care of the rest for you. We acquire and install any required hardware and software (not needed for SaaS deployments), test the installation, and then provide ongoing support, troubleshooting, and maintenance.

Managed Service Options

Qumu is the only provider of Enterprise Video solutions that provides three different deployment options to service your needs:

- > **SaaS** - Delivered as "software as a service" or SaaS, this option means that the application runs entirely "in the cloud" at Qumu's data center. There is nothing for you or your IT department to buy, install, or host. SaaS is a great option for companies with straightforward needs like video on demand and simple distribution requirements such as reaching employees, partners, or customers over the Internet
- > **Premises** - Delivered as Qumu hardware appliances, the premises option means we install some combination of Qumu's Capture Studio, Video Control Center, and Video Edge appliances at your site. This solution is best for companies with security concerns, high volumes of internal usage, or a complex intranet that needs some help to assure efficient video distribution.
- > **Hybrid** - Delivered as combination of Qumu's SaaS offering and hardware appliances, with the hybrid option we host the Video Control Center application in our data center, but deploy some combination of Capture Studio's and/or Video Edges to make video acquisition and distribution fast, secure, and reliable.

Technical Specifications

Qumu's Managed Video Services uses Qumu's market leading video products to deliver an "all-in-one" enterprise video solution.

For detailed technical specifications on each component, follow these links to our product data sheets on the web:

Qumu Capture Studio

<http://www.qumu.com/videoproducts/capture-studio.html>

Qumu Video Control Center

<http://www.qumu.com/videoproducts/video-control-center.html>

Qumu Video Edge

<http://www.qumu.com/videoproducts/video-edge.html>

Qumu Managed Video Service Features:

- > Same capabilities of our market leading Enterprise Video solution
- > No upfront capital expenditure, hardware or software purchase
- > Limited resources required from IT
- > Qumu installs, maintains, and supports the complete solution
- > Simple monthly payment
- > Minimum commitment of 36 months



The power of instant video

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