

Qumu Corporate Fact Sheet

Founded
Founded 2002

Ownership
Privately held, venture funded

Headquarters
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Executive Team
Ray Hood
Chief Executive Officer

Chuck Lucci
Vice President of
Worldwide Sales and Field
Operations

Claude Dupuis
Vice President of
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Bob Schoettle
Vice President of
Marketing

Eric Alderman
Co-founder, Vice President
of Operations & Customer
Services

David Bukhan
Vice President of
Technology

Rob Stubblefield
Vice President of
Corporate Finance

About Qumu

Video plays an increasingly strategic role in the way enterprises communicate internally and externally. Qumu, the leader in Enterprise Video Communications (EVC), enables organizations to easily capture, manage, publish and distribute live and on-demand video content. The company provides a single web services based software solution that seamlessly manages all video applications, and leverages existing video, storage and distribution hardware and software infrastructure. Customers worldwide, including AT&T, Abbott Labs, Capital One, Citigroup, Dell, eBay and others are experiencing the value of the company's patented solutions.

Company History and Evolution

In Native American mythology the 'Bear' is an important figure, and 'Qumu' is the 'firepower within' that gives him his great strength. Similarly, video plays an increasingly critical role in how enterprises effectively communicate, and Qumu provides the core software solution that enables firms to easily capture, manage, publish, distribute, live and on-demand video content.

Qumu was founded by former executives of Inktomi who acquired the technology from Inktomi prior to their acquisition by Yahoo! Inc. Yahoo! retains a minority equity interest in the company. The team was quick to realize the potential of enterprise video communications and seized on the opportunity to further develop the application solution.

Qumu Solutions

The core of the Qumu solution is the Video Control Center (VCC). The VCC leverages the existing IT infrastructure by connecting all of the components of the video network together in a way that provides centralized control and virtually unlimited scalability. Qumu also provides an application suite, allowing business users to take control of Enterprise Video Communications, including creating and managing events, setting security rules for access, and generating reports to assess audience interest level by department or geography.



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